



Saturday, April 4, 2020 • 9 a.m. - 2 p.m.
Extraco Events Center General Exhibits Building

Sponsorship Opportunities

Stage Sponsor - \$3,000 (Limited to 1 Sponsor)

- Double booth space (2 - 10' X 10' booths)
- 1 - 3' X 6' banner on stage (provided by sponsor)
- Logo on Family Fun Fest homepage and hotlink to website
- Logo placement on all promotional advertisements including:
 - All upcoming issues of Hooray for Family publications prior to event
 - 20,000 school flyers
 - All print advertisements
 - All radio spots
 - Event signage
- Live stage recognition at event

Entertainment Sponsor - \$750 (Limit 1 per Entertainment Area)

(e.g., Touch-A-Truck, Princess Tea Party, Bounce House Fun Zone, Diaper Derby)

- Single booth space (10' x 10' standard booth)
- Signage at entertainment area
- Recognition on Family Fun Fest entertainment web page
- Recognition in March & April issue of Hooray for Family publication
- Live stage recognition at event

Goodie Bag Corporate Sponsor - \$500 (Limited to 4 Sponsors)

- One color logo on 500 goodie bags (only 1 logo per type of business - e.g., only 1 dental office)
- Live stage recognition at event

Banner Sponsor - \$250 (Limited to 6 Sponsors)

- 1 - 3' X 6' banner with logo on stage (provided by sponsor)
- Recognition in March & April issue of Hooray for Family publication
- Live stage recognition at event

Goodie Bag Insert - FREE (Current advertisers only)

*Bag inserts are limited to 250 and must be no larger than 8.5" x 11". Must provide a promotional item or coupon for goods or services for FREE or at least 50% off. **Examples of promotional items are:** cups, key chains, gadgets, pencils, pens, magnets, notepads, small toys, toothbrushes, water bottles.

Inserts must be mailed, or delivered in advance for receipt by **March 13, 2020**.